

**LEMBAR
HASIL PENILAIAN SEJAWAT SEBIDANG ATAU PEER REVIEW
KARYA ILMIAH : JURNAL ILMIAH**

Judul Jurnal Ilmiah : The Benefits of Application of Lebak Kita Application to Reach a Smart City of Lebak Regency (Artikel)

Penulis Jurnal Ilmiah : *Enjang Pera Irawan, Muhammad Saifullah*

Status Penulis : Mandiri / Utama / Anggota

Identitas Jurnal Ilmiah :

- a. Nama Jurnal : International Journal of Innovative Science and Research Technology
- b. Nomor/Volume : Issue 4, Vol. 5
- c. Edisi (bulan/tahun) : April – 2020
- d. Penerbit : IJSRT A DIGITAL LIBRARY
- e. Jumlah halaman : 6
- f. ISSN : ISSN 2456-2165
- g. DOI artikel : -
- h. Alamat web jurnal : <https://ijisrt.com>
- i. URL Artikel : <https://ijisrt.com/assets/upload/files/IJSRT20APR046.pdf>
- j. Terindeks di : Google Scholar, publons, Scribd, Internasional Scientific Indexing, ESJI, TOGETHER WE REACH THE GOAL, Academic Resource Index, International Standard Serial Number, DRJI, 120R, ISSUU, Academia.edu, Index Copernicus, PubMed.

Kategori Publikasi Jurnal Ilmiah (beri ✓ pada kategori yang tepat)

- Jurnal Ilmiah Internasional
- Jurnal Ilmiah Nasional Terakreditasi
- Jurnal Ilmiah Nasional Tidak Terakreditasi

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a. Kelengkapan unsur isi artikel (10%)	2			0.9
b. Ruang lingkup dan kedalaman pembahasan (30%)	6			2.7
c. Kecukupan dan kemutakhiran data/informasi dan metodologi (30%)	6			2.7
d. Kelengkapan unsur dan kualitas penerbit (30%)	6			2.7
Total = (100%)	20			9
<p>Catatan :</p> <ol style="list-style-type: none"> 1. Penulisan paper sudah sesuai dengan kaidah penulisan artikel yang ditetapkan panitia. 2. Jurnal sudah sesuai dengan bidangnya. 3. Unsur isi artikel telah lengkap sesuai ruang lingkup dan bidang ilmu. 				

Jakarta, Oktober 2021

Reviewer 1



Dr. Prasetya Yoga Santoso, MM
NIDN : 0305036401
Unit kerja : FIKOM UPDM (B)
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Bidang Ilmu : Ilmu Komunikasi

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II. Riwayat Pendidikan :

- Universitas Padjadjaran, Bandung
2008 – 2013 Communication Doctoral Programm
- Institute Pengembangan Wiraswasta Indonesia Business School
1998 Degree in Magister Management Consentration on Finance
- Syracuse University, New York
1991 Instructional Design Development and Evaluation
- Prof. Dr. Moestopo (beragama) University
1989 Degree in Public Administration

III. Riwayat Pekerjaan :

- 2016 – Sekarang
Moestopo University, Dean of the Faculty of Communication
- 2016 – Sekarang
Moestopo University, Chairman of Uji Kompetensi Wartawan
- 2001 – Sekarang
Moestopo University, Lecturer of Faculty of Communication
- 2012 – 2016
Moestopo University, Vice Dean of Faculty of Communication
- 2013 – 2017
Relife Insurance, PT, Marketing Director
- 2007 – 2012
Relife Insurance, PT, Senior Regional Manager
- 2000 – 2007
Foreign Exchange Company, PT, Director
- 1995 – 2000
Mitradana Multi Finance, PT, Treasure Manager
- 1991 – 1995
Phyto Kemo Agung, PT Pharmacies

IV. Pelatihan / Diklat Teknis :

- 2017
Konferensi Nasional Komunikasi Tata Kelola Komunikasi

- 2018
Internasional Public Relations Summit

- 2019
 - Voice of Indonesia Diplomatic Forum
 - Keynote Speaker Internasional Conference on Science, Technology and Multicultural Education
 - Pelatihan Reviewer Penelitian Kementerian Riset, Teknologi dan Pendidikan Tinggi Pusat Pendidikan dan Pelatihan

V. Buku :

- 2015
Komunikasi Antarpribadi Dalam Pemasaran Asuransi

- 2016
Komunikasi Organisasi

Jakarta, 5 April 2021



Prasetya Yoga Santoso

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Catatan :

1. Ruang lingkup sesuai bidang ilmu, Pembahasan cukup mendalam
2. Referensi yang digunakan cukup banyak
3. Kualitas terbitan cukup baik

Jakarta, Oktober 2021

Reviewer 2


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About Me

Professional & educator in the communication field with over 20+ years of experience. I have been passionately teaching communication science as a lecturer since 2002. Expertizing communication in Public Relations and Political Communication, I also work as Public Relations Consultant for 20 years and publish several papers in Political Communication. During my professional experience, I have been working at more than 5 Universities, being an assessor of the Board of National Accreditation for Higher Education (BAN-PT), and currently responsible as a Vice Dean of The Faculty of Communication Science, Jakarta.

Expertise: Communication Expert, Management Communication, Public Relations, Communication Theories, Political Communication, Political Public Relations, Accreditation Management.

PERSONAL INFORMATION

Born November 11st, 1975 in Jakarta, Indonesia

Citizenship: Indonesia, Marital Status: Married

WORK HISTORY

2018 – Present	Vice Dean for Academics and Student Affairs, Faculty of Communication of Prof. Dr. Moestopo Beragama University, Jakarta.
2016 – 2018	Head of University Academic bureau Prof. Dr. Moestopo Beragama University, Jakarta.
2013 – Present	Assessor BAN-PT (Communication Science)
2006 – Present	Prof. Dr. Moestopo Beragama University, Jakarta.
2005 – 2007	Secretary of the Department of Communication Science University of Bunda Mulia (UBM), Jakarta.

2005 – Present Events and PR Consultant
2000 – 2005 PT. Metta Anumodana, Jakarta.
Owner, Consultant Event & Consultant PR.

LECTURING

2017 – 2019 Paramadina Graduate School, Jakarta.
2008 – Present Multi Media Nusantara University, Serpong.
2007 – 2010 IndoNusa Esa Unggul University, Jakarta.
2006 – Present Prof. Dr. Moestopo Beragama University, Jakarta.
2002 – 2003 STIKOM LSPR, Jakarta.

EDUCATION

2008 – 2011 Padjajaran University, Bandung.
S3 (Doctor), Communication Science
2003 – 2005 University of Indonesia, Jakarta.
S2 (MSi), Management Communication
1997 – 2002 University of Pelita Harapan, Karawaci
S1 (B.A), Social and Political Science, Majoring in Communication
Science, Concentrating in Public Relations.

ORGANIZATION

2015 – Present Ikatan Sarjana Komunikasi Indonesia (ISKI)
2012 – Present Asosiasi Pendidikan Tinggi Ilmu Komunikasi (ASPIKOM)
2018 – Present International Public Relation Association (IPRA)
2018 – Present Asosiasi Penerbit Jurnal Ilmu Komunikasi Indonesia (APJIKI)

LICENSE & CERTIFICATION

Sertifikasi Dosen
Lektor Kepala
Asesor BKD