

LEMBAR  
HASIL PENILAIAN SEJAWAT SEBIDANG ATAU PEER REVIEW  
KARYA ILMIAH : PROSIDING

Judul Karya Ilmiah (paper) : RPTRA AS PUBLIC COMMUNICATION MEDIUM FOR THE GOVERNMENT OF DKI JAKARTA IN INTECHTING WITH CITIZENS  
 Nama Penulis : Rialdo Rezeky Manogari L. Toruan, Muhammad Saifulloh  
 Jumlah Penulis : 2(Dua) orang  
 Status Pengusul : penulis pertama/penulis ke dua/penulis korespondensi\*  
 Identitas Prosiding : a. Judul Prosiding : International Conference on Community Development (ICCD)  
 b. E - ISSN/ISBN : 2622-5611  
 c. Tahun Terbit : Oktober 2021  
 d. Penerbit/organiser : ICCD  
 e. Jumlah halaman : 7 halaman

Kategori Publikasi Makalah (beri √ pada kategori yang tepat)

- Prosiding Forum Ilmiah Internasional  
 Prosiding Forum Ilmiah Nasional

Hasil Penilaian *Peer Review* :

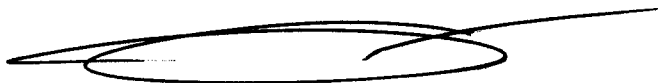
Komponen yang dinilai	Nilai Maksimal Prosiding		Nilai Akhir yang Diperoleh
	International <input checked="" type="checkbox"/>	Nasional <input type="checkbox"/>	
a. Kelengkapan unsur isi paper (10%)	1		0.5
b. Ruang lingkup dan kedalaman pembahasan (30%)	3		1.5
c. Kecukupan dan kemutakhiran data/informasi dan metodologi (30%)	3		1.5
d. Kelengkapan unsur dan kualitas terbitan/prosiding (30%)	3		1.5
Total = 100%	10		5

Catatan :

1. Kebaruan tulisan ini sangat bagus, bidang ilmunya.
2. Kebarmaknaan isi sudah sesuai dan sangat menarik untuk dikaji lebih dalam.
3. Sumber acuan sangat baik, dan sangat memadai serta sangat relevan.
4. Kemutakhiran materi sangat sesuai untuk diterapkan di Perguruan Tinggi.

Jakarta, Oktober 2021

Reviewer 1



Dr. Prasetya Yoga Santoso, MM  
 NIDN : 0305036401  
 Unit kerja : FIKOM UPDM (B)  
 Jabatan Terakhir : Lektor Kepala  
 Bidang Ilmu : Ilmu Komunikasi

\*Coret yang tidak perlu

## DAFTAR RIWAYAT HIDUP



### I. Data Diri :

Nama Lengkap : Prasetya Yoga Santoso  
Alamat : Jl. Taman Radio Dalam No. 16, Rt. 006 / 013,  
Gandaria Utara, Kebayoran Baru, Jakarta Selatan  
Tempat/Tgl.Lahir : Bandung, 05 Maret 1964  
Agama : Islam  
Jenis Kelamin : Laki – Laki  
Pendidikan Terakhir : S3  
No Telp/HP : 0816-979-384

### II. Riwayat Pendidikan :

- Universitas Padjadjaran, Bandung  
2008 – 2013 Communication Doctoral Programm
- Institute Pengembangan Wiraswasta Indonesia Business School  
1998 Degree in Magister Management Consentration on Finance
- Syracuse University, New York  
1991 Instructional Design Development and Evaluation
- Prof. Dr. Moestopo (beragama) University  
1989 Degree in Public Administration

### **III. Riwayat Pekerjaan :**

- 2016 – Sekarang  
Moestopo University, Dean of the Faculty of Communication
- 2016 – Sekarang  
Moestopo University, Chairman of Uji Kompetensi Wartawan
- 2001 – Sekarang  
Moestopo University, Lecturer of Faculty of Communication
- 2012 – 2016  
Moestopo University, Vice Dean of Faculty of Communication
- 2013 – 2017  
Relife Insurance, PT, Marketing Director
- 2007 – 2012  
Relife Insurance, PT, Senior Regional Manager
- 2000 – 2007  
Foreign Exchange Company, PT, Director
- 1995 – 2000  
Mitradana Multi Finance, PT, Treasure Manager
- 1991 – 1995  
Phyto Kemo Agung, PT Pharmacies

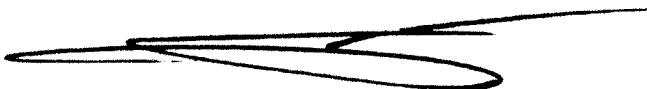
**IV. Pelatihan / Diklat Teknis :**

- 2017  
Konferensi Nasional Komunikasi Tata Kelola Komunikasi
  
- 2018  
Internasional Public Relations Summit
  
- 2019
  - Voice of Indonesia Diplomatic Forum
  - Keynote Speaker Internasional Conference on Science, Technology and Multicultural Education
  - Pelatihan Reviewer Penelitian Kementerian Riset, Teknologi dan Pendidikan Tinggi Pusat Pendidikan dan Pelatihan

**V. Buku :**

- 2015  
Komunikasi Antarpribadi Dalam Pemasaran Asuransi
  
- 2016  
Komunikasi Organisasi

Jakarta, 5 April 2021



**Prasetya Yoga Santoso**

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Catatan :

1. Ruang lingkup sesuai bidang ilmu. Pembahasan cukup mendalam
2. Referensi yang digunakan cukup banyak
3. Kualitas terbitan cukup baik

Jakarta, Oktober 2021

Reviewer 2

  
Dr. Novita Damayanti, S.Sos, M.Si  
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Unit kerja : FIKOM UPDM (B)  
Jabatan Terakhir : Lektor Kepala  
Bidang Ilmu : Ilmu Komunikasi

\*Coret yang tidak perlu

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## About Me

Professional & educator in the communication field with over 20+ years of experience. I have been passionately teaching communication science as a lecturer since 2002. Expertizing communication in Public Relations and Political Communication, I also work as Public Relations Consultant for 20 years and publish several papers in Political Communication. During my professional experience, I have been working at more than 5 Universities, being an assessor of the Board of National Accreditation for Higher Education (BAN-PT), and currently responsible as a Vice Dean of The Faculty of Communication Science, Jakarta.

**Expertise:** Communication Expert, Management Communication, Public Relations, Communication Theories, Political Communication, Political Public Relations, Accreditation Management.

## PERSONAL INFORMATION

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Born November 11st, 1975 in Jakarta, Indonesia

Citizenship: Indonesia, Marital Status: Married

## WORK HISTORY

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2018 – Present	Vice Dean for Academics and Student Affairs, Faculty of Communication of Prof. Dr. Moestopo Beragama University, Jakarta.
2016 – 2018	Head of University Academic bureau Prof. Dr. Moestopo Beragama University, Jakarta.
2013 – Present	Assessor BAN-PT (Communication Science)
2006 – Present	Prof. Dr. Moestopo Beragama University, Jakarta.
2005 – 2007	Secretary of the Department of Communication Science University of Bunda Mulia (UBM), Jakarta.

2005 – Present Events and PR Consultant  
2000 – 2005 PT. Metta Anumodana, Jakarta.  
Owner, Consultant Event & Consultant PR.

### **LECTURING**

2017 – 2019 Paramadina Graduate School, Jakarta.  
2008 – Present Multi Media Nusantara University, Serpong.  
2007 – 2010 IndoNusa Esa Unggul University, Jakarta.  
2006 – Present Prof. Dr. Moestopo Beragama University, Jakarta.  
2002 – 2003 STIKOM LSPR, Jakarta.

### **EDUCATION**

---

2008 – 2011 Padjajaran University, Bandung.  
S3 (Doctor), Communication Science  
2003 – 2005 University of Indonesia, Jakarta.  
S2 (MSi), Management Communication  
1997 – 2002 University of Pelita Harapan, Karawaci  
S1 (B.A), Social and Political Science, Majoring in Communication  
Science, Concentrating in Public Relations.

### **ORGANIZATION**

---

2015 – Present Ikatan Sarjana Komunikasi Indonesia (ISKI)  
2012 – Present Asosiasi Pendidikan Tinggi Ilmu Komunikasi (ASPIKOM)  
2018 – Present International Public Relation Association (IPRA)  
2018 – Present Asosiasi Penerbit Jurnal Ilmu Komunikasi Indonesia (APJIKI)

### **LICENSE & CERTIFICATION**

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Sertifikasi Dosen  
Lektor Kepala  
Asesor BKD