

LEMBAR
HASIL PENILAIAN SEJAWAT SEBIDANG ATAU *PEER REVIEW*
KARYA ILMIAH : PROSIDING

Judul Karya Ilmiah (paper) : USING MARKETPLACE AS A PROMOTION METHOD
 Nama Penulis : Prasetya Yoga SANTOSO, Adiella Yankie LUBIS, Arief Maulana MALIK
 Jumlah Penulis : 3(Tiga) orang
 Status Pengusul : penulis pertama/penulis ke dua/penulis korespondensi*
 Identitas Prosiding : a. Judul Prosiding : International Conference on Community
 Development (ICCD)
 b. E - ISSN/ISBN : eISSN 2622-5611
 c. Tahun Terbit : Oktober 2021
 d. Penerbit/organiser : ICCD
 e. Jumlah halaman : 5 halaman

Kategori Publikasi Makalah (beri √ pada kategori yang tepat)

- Prosiding Forum Ilmiah Internasional Prosiding
 Forum Ilmiah Nasional

Hasil Penilaian *Peer Review* :

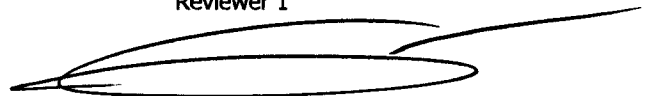
Komponen yang dinilai	Nilai Maksimal Prosiding		Nilai Akhir yang Diperoleh
	International <input checked="" type="checkbox"/>	Nasional <input type="checkbox"/>	
a. Kelengkapan unsur isi paper (10%)	1		0.2
b. Ruang lingkup dan kedalaman pembahasan (30%)	3		0.6
c. Kecukupan dan kemutakhiran data/informasi dan metodologi (30%)	3		0.6
d. Kelengkapan unsur dan kualitas terbitan/prosiding (30%)	3		0.6
Total = 100%	10		2

Catatan :

1. Metodologi cukup jelas.
2. Unsur isi artikel telah lengkap sesuai dengan panduan untuk penulis

Jakarta, Oktober 2021

Reviewer 1



Dr. Prasetya Yoga Santoso, MM
 NIDN : 0305036401
 Unit kerja : FIKOM UPDM (B)
 Jabatan Terakhir : Lektor Kepala
 Bidang Ilmu : Ilmu Komunikasi

*Coret yang tidak perlu

DAFTAR RIWAYAT HIDUP



I. Data Diri :

Nama Lengkap : Prasetya Yoga Santoso
Alamat : Jl. Taman Radio Dalam No. 16, Rt. 006 / 013,
Gandaria Utara, Kebayoran Baru, Jakarta Selatan
Tempat/Tgl.Lahir : Bandung, 05 Maret 1964
Agama : Islam
Jenis Kelamin : Laki – Laki
Pendidikan Terakhir : S3
No Telp/HP : 0816-979-384

II. Riwayat Pendidikan :

- Universitas Padjadjaran, Bandung
2008 – 2013 Communication Doctoral Programm
- Institute Pengembangan Wiraswasta Indonesia Business School
1998 Degree in Magister Management Consentration on Finance
- Syracuse University, New York
1991 Instructional Design Development and Evaluation
- Prof. Dr. Moestopo (beragama) University
1989 Degree in Public Administration

III. Riwayat Pekerjaan :

- 2016 – Sekarang
Moestopo University, Dean of the Faculty of Communication
- 2016 – Sekarang
Moestopo University, Chairman of Uji Kompetensi Wartawan
- 2001 – Sekarang
Moestopo University, Lecturer of Faculty of Communication
- 2012 – 2016
Moestopo University, Vice Dean of Faculty of Communication
- 2013 – 2017
Relife Insurance, PT, Marketing Director
- 2007 – 2012
Relife Insurance, PT, Senior Regional Manager
- 2000 – 2007
Foreign Exchange Company, PT, Director
- 1995 – 2000
Mitradana Multi Finance, PT, Treasure Manager
- 1991 – 1995
Phyto Kemo Agung, PT Pharmacies

IV. Pelatihan / Diklat Teknis :

- 2017
Konferensi Nasional Komunikasi Tata Kelola Komunikasi

- 2018
Internasional Public Relations Summit

- 2019
 - Voice of Indonesia Diplomatic Forum
 - Keynote Speaker Internasional Conference on Science, Technology and Multicultural Education
 - Pelatihan Reviewer Penelitian Kementerian Riset, Teknologi dan Pendidikan Tinggi Pusat Pendidikan dan Pelatihan

V. Buku :

- 2015
Komunikasi Antarpribadi Dalam Pemasaran Asuransi

- 2016
Komunikasi Organisasi

Jakarta, 5 April 2021



Prasetya Yoga Santoso

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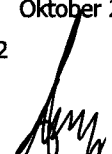
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Catatan :

1. Pembahasan sangat mendalam
2. Referensi yang digunakan cukup banyak
3. Kualitas terbitan cukup baik, editorial board sesuai bidang ilmu

Jakarta, Oktober 2021

Reviewer 2


 Dr. Novita Damayanti, S.Sos, M.Si
 NIDN : 0011117501
 Unit kerja : FIKOM UPDM (B)
 Jabatan Terakhir : Lektor Kepala
 Bidang Ilmu : Ilmu Komunikasi

*Coret yang tidak perlu

NOVITA DAMAYANTI

Jl. Pluto Dalam 1 No.4
Villa Cinere Mas
Tangerang Selatan, Banten

+628 118887069

novitadi@yahoo.com



About Me

Professional & educator in the communication field with over 20+ years of experience. I have been passionately teaching communication science as a lecturer since 2002. Expertizing communication in Public Relations and Political Communication, I also work as Public Relations Consultant for 20 years and publish several papers in Political Communication. During my professional experience, I have been working at more than 5 Universities, being an assessor of the Board of National Accreditation for Higher Education (BAN-PT), and currently responsible as a Vice Dean of The Faculty of Communication Science, Jakarta.

Expertise: Communication Expert, Management Communication, Public Relations, Communication Theories, Political Communication, Political Public Relations, Accreditation Management.

PERSONAL INFORMATION

Born November 11st, 1975 in Jakarta, Indonesia

Citizenship: Indonesia, Marital Status: Married

WORK HISTORY

2018 – Present	Vice Dean for Academics and Student Affairs, Faculty of Communication of Prof. Dr. Moestopo Beragama University, Jakarta.
2016 – 2018	Head of University Academic bureau Prof. Dr. Moestopo Beragama University, Jakarta.
2013 – Present	Assessor BAN-PT (Communication Science)
2006 – Present	Prof. Dr. Moestopo Beragama University, Jakarta.
2005 – 2007	Secretary of the Department of Communication Science University of Bunda Mulia (UBM), Jakarta.

2005 – Present Events and PR Consultant
2000 – 2005 PT. Metta Anumodana, Jakarta.
Owner, Consultant Event & Consultant PR.

LECTURING

2017 – 2019 Paramadina Graduate School, Jakarta.
2008 – Present Multi Media Nusantara University, Serpong.
2007 – 2010 IndoNusa Esa Unggul University, Jakarta.
2006 – Present Prof. Dr. Moestopo Beragama University, Jakarta.
2002 – 2003 STIKOM LSPR, Jakarta.

EDUCATION

2008 – 2011 Padjajaran University, Bandung.
S3 (Doctor), Communication Science
2003 – 2005 University of Indonesia, Jakarta.
S2 (MSi), Management Communication
1997 – 2002 University of Pelita Harapan, Karawaci
S1 (B.A), Social and Political Science, Majoring in Communication
Science, Concentrating in Public Relations.

ORGANIZATION

2015 – Present Ikatan Sarjana Komunikasi Indonesia (ISKI)
2012 – Present Asosiasi Pendidikan Tinggi Ilmu Komunikasi (ASPIKOM)
2018 – Present International Public Relation Association (IPRA)
2018 – Present Asosiasi Penerbit Jurnal Ilmu Komunikasi Indonesia (APJIKI)

LICENSE & CERTIFICATION

Sertifikasi Dosen
Lektor Kepala
Asesor BKD